
1.15 p.m.

Panel 7: Mass-elite Linkages

Chair: Mariana Prats

Discussant: Gijs Schumacher

European Emotions - Exploring Elite Cues
about the European Union

Roman Senninger

"Clutter": How much Information do Party
Manifestos contain?

Daniel Bischof/Denise Traber

The Mobilizing Effect of Parties' Moral
Rhetoric

Jae-Hee Jung

3.15 – 3.45 p.m.

Best Paper Award Ceremony and Concluding Remarks

The conference is organized by

The DFG Project

Manifesto Research on Political Representation (MARPOR)

WZB Berlin Social Science Center

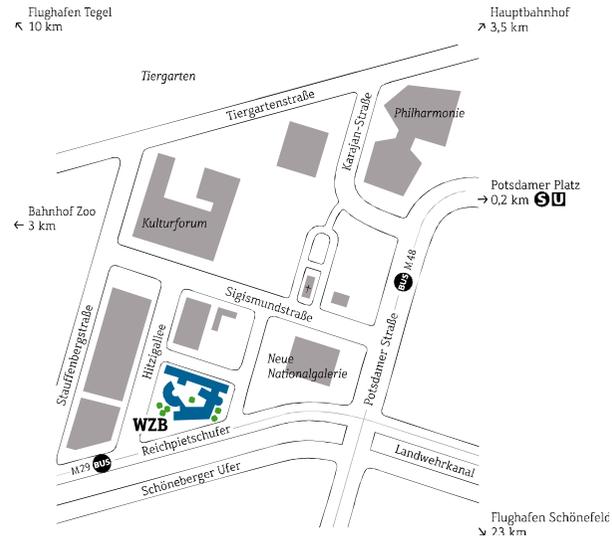
Conference Organizers: Pola Lehmann, Theres Matthieß,
Nicolas Merz and Sven Regel

Conference Assistance: Carolin Herrmann

Project Director: Bernhard Weßels

Please register for the conference until January 22, 2018:

manifesto-conference@wzb.eu



WZB

Wissenschaftszentrum Berlin
für Sozialforschung

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The Manifesto Corpus Conference

February 01-02, 2018
WZB Berlin Social Science Center
Room A300

Program

The Manifesto Corpus Conference, February 01–02, 2018

Thursday, February 1, 2018

8.45 a.m. Registration

9.15 a.m.
Opening

Welcome and Introduction
News from the Manifesto Project

9.30 a.m.
Panel 1: Detecting Populism in Manifestos

Chair: Nicolas Merz

Discussant: Malisa Zobel

How Right-Wing is Right-Wing Populism
in Europe? Evidence from the Manifesto
Corpus
Andrew Halterman/Nicholas Halterman/Jill
Irvine

10.30 a.m. *Coffee Break*

10.45 a.m.
Panel 2: Causes and Consequences of Manifestos

Chair: Bernhard Weßels

Discussant: Denise Traber

How Intra-Party Disagreement Determines
Issue Salience and Diversity in Parties'
Election Manifestos
Zachary Greene
Party Policy Plagiarism: Do Parties Copy-
Paste?
Nicolas Merz
Representing Manifesto Positions in
Parliamentary Debates
Pola Lehmann

12.15 p.m. *Lunch*

1.15 p.m.

Panel 3: Extending the Manifesto Corpus

Chair: Theres Matthieß

Discussant: Svenja Krauss

Unravelling Parties' frequent Call for
Welfare State Expansion
Thomas Däubler/Alejandro Ecker/Martin
Schröder
Crowdcoding Parties' and Governments'
Concepts of Equality: Is it Possible – and
How?
Alexander Horn
What Explains Homeownership Ideology?
The 19th-century Origins and 20th-
century political Career of the Home
Ownership Idea in 19 OECD Countries
Sebastian Kohl

2.45 p.m. *Coffee Break*

3.00 p.m.

Panel 4: Campaign Strategies

Chair: Pola Lehmann

Discussant: Mariken van der Velden

Prospective and Retrospective Salience: A
Novel Measurement of Campaign
Strategies and Policy Preferences
Stefan Müller
It's Not Only What you Say, It's also How
you Say It: The Strategic Use of Campaign
Sentiment
Charles Crabtree/Matt Golder/Indridi
Indridason/Thomas Gschwend
Latent Scaling of Press Releases and Party
Manifestos – different, different, but
same?
Konstantin Gavras/David Hilpert

4.30 p.m. *Coffee Break*

5.00 p.m.

**Keynote: How to Make Causal Inferences with
Text**

Speaker: Margaret E. Roberts

7.00 p.m. *Dinner for (co-)authors, chairs and
discussants*

Friday, February 2, 2018

9.00 a.m.

Panel 5: Semi-automatic Coding of Manifestos

Chair: Simon Franzmann

Discussant: Annika Werner

Cross-lingual Topic-detection and Scaling
of Political Manifestos
Federico Nanni/Goran Glavas/Simone Paolo
Ponzetto
Speeding up the Manifesto Project: Active
learning Strategies for efficient
Automated Political Annotations
Felix Biessmann/Philipp Schmidt
Negation in Automated and Manual Text
Analysis of Party Manifestos
Tom Paskhalis/Christian Müller

11.00 a.m. *Coffee Break*

11.15 a.m.

**Panel 6: Semi-automatic Coding beyond
Manifestos**

Chair: Sven Regel

Discussant: Kohei Watanabe

Taking Issue with Politics – Classifying how
Parties speak about Democracy across
different Texts
Theresa Gessler
Electoral Systems and Polarization:
Evidence from the Electoral Reform in New
Zealand using Machine Learning
Techniques
Elliott Ash/Massimo Morelli/Moritz
Osnabrügge

12.15 p.m. *Lunch*